

A PROVEN FUNDRAISING SOLUTION TAILORED FOR SUCCESS

Are you seeking a reliable funding solution to support your Catholic school's mission and vision for growth? OSV's Annual Fund offers a best-practices fundraising system tailored for **schools of all sizes and types; small to large; parish to diocesan; K-8 to high schools; and campus ministries**. With its alignment to the academic calendar, the Annual Fund ensures ample time for planning and engagement with donors, parents, and the community. By fostering a culture of giving and gratitude, it strengthens connections within your school or campus community and revitalizes alumni engagement. OSV's Annual Fund empowers you to effectively communicate with donors, save time, and make a lasting impact on Catholic education.

- Aligns with academic calendar
- Cultivates giving and gratitude
- Bonds alumni, enhances connections, and fosters pride
- Enables confident, long-term financial planning
- Reflects your school's or campus ministry's values



Call OSV today for more information, or set up your first consultation: **800.348.2886 ext. 3000**



ELEVATE, EMPOWER, EXCEL: CHOOSE YOUR PATH TO LASTING IMPACT!

To help you succeed OSV offers a progressive Annual Fund product line that suits your needs and budget. Whether you choose the Essential, Classic, or Champion package, you will get access to our unparalleled expertise and guidance.

Your OSV team of experienced and professional fundraisers will work with you to design and implement an effective Annual Fund campaign, sharing best practices, tips, and tools to help you achieve your fundraising goals. Each solicitation package is masterfully produced in our state-of-the-art print/mail facility, and your donor gifts are recorded by our experienced team of gifts processors. And our customers receive a formal review and analysis of their Annual Fund results.

OSV's Annual Fund is the best fundraising solution for Catholic schools and campus ministry. Partner with OSV and witness the enduring impact the Annual Fund will bring to your school!

- **Community-Centric Impact**
- **Sustainable Growth**
- **Alumni Engagement**
- **Mission-Focused Success**



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Choose the level that aligns with your goals

ESSENTIAL

Standard Annual Fund Program (10 weeks)

- Standard Brochure and Solicitation Packets
- Pledge Recording
- Thank You Letters, Standard

CLASSIC

Enhanced Annual Fund Program (12 weeks)

- Standard Brochure and Solicitation Packets
- Pledge Recording
- Follow-Up Mailing (2nd Ask)
- Thank You Letters, Optional Merged Gift
- Auto-Call

CHAMPION

Premium Annual Fund Program (20 weeks)

- Semi-Custom Brochure and Solicitation Packets
- Pledge Recording
- Follow-Up Mailings (2nd and 3rd Asks)
- Thank You Letters, Optional Merged Gift
- Auto-Call

Additional Features

Consulting			
Communications/ Graphics Package*			
Impact Report			
Pre-Annual Fund Softener Postcard			
Enrollment Tri-Fold Postcard			
School Year in Review Newsletter			
Program Runs for the Full Academic Year (Aug.-June)			

***Classic** and **Champion** levels include a web banner, social media post, 1/4 page newsletter ad, 18"x22" posters (6), and 72" x 24" banner for your Annual Fund. **Champion** also includes enrollment marketing tools: web banner, social media post, 30"x72" banner, and sample emails and communications.



A CATHOLIC COMPANY HONORING CATHOLIC VALUES.

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Amazing. You need to know this instant that our campaign operation might have not made it were it not for your team's ability to help us get these letters out the door. It's been rough, and we both apologize and THANK YOU. I cannot thank you enough for your patience and professionalism as our leadership gets their footing. Always an exciting and blessed time!

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JULIE TWEETEN

St. Charles Borromeo Academy
San Diego, CA



Scan with the camera
on your smart device.



**TO CHAMPION
THE CATHOLIC CHURCH**

osv.com